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5 key attributes  
a CTO needs  
to have >



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A critical part of closing the gap between the traditional and the disruptive is to invest in a Chief Technology Officer (CTO).



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**A CTO will oversee and manage things such as technology strategy, internal systems, tech innovation and product development.**



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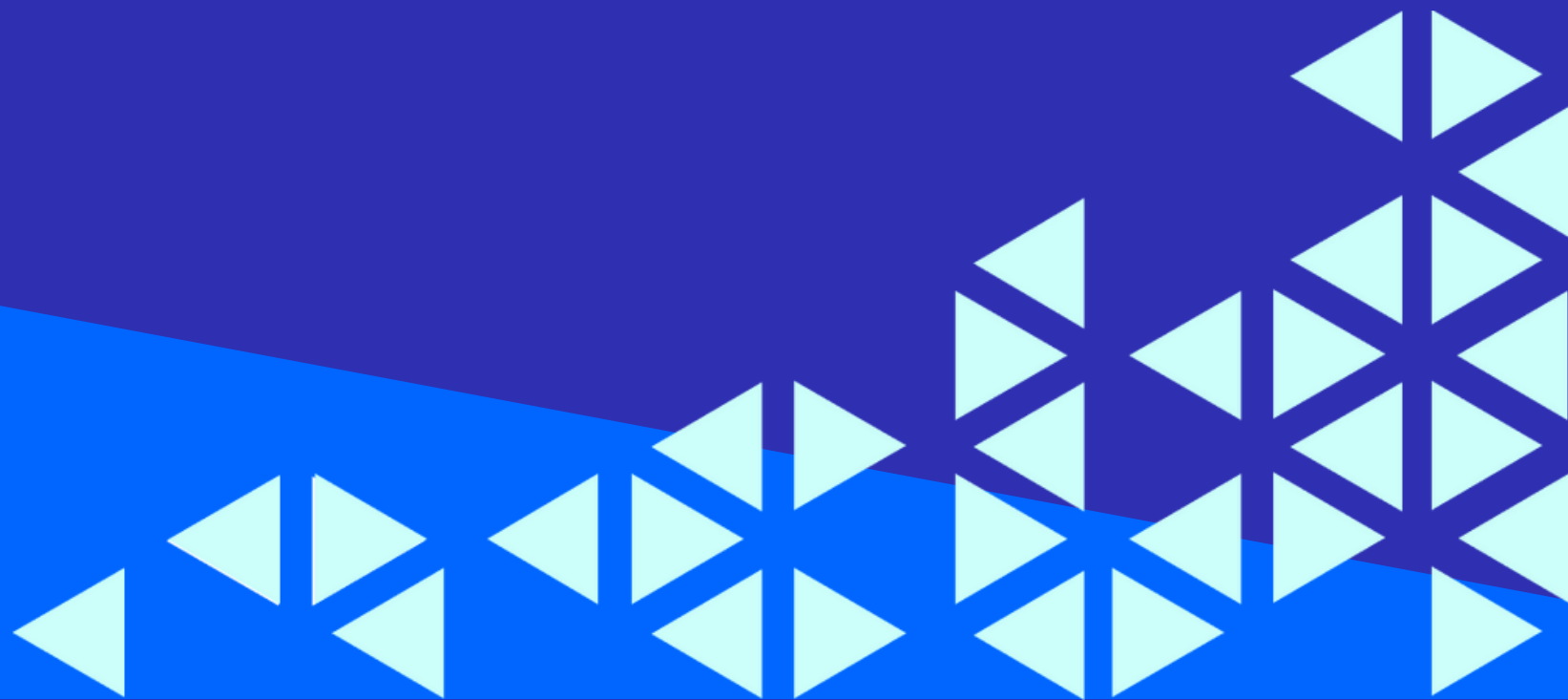
**What key attributes do  
you need to look for in  
your future CTO?**



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## 1. Experience

**A critical area of expertise to look for is internal transformations, to see if they could do something similar for you.**



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## 2. Commercial Awareness

Candidates will need to have a solid grasp of the wider business model, not just the technological aspects.



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## 3. Leadership Skills

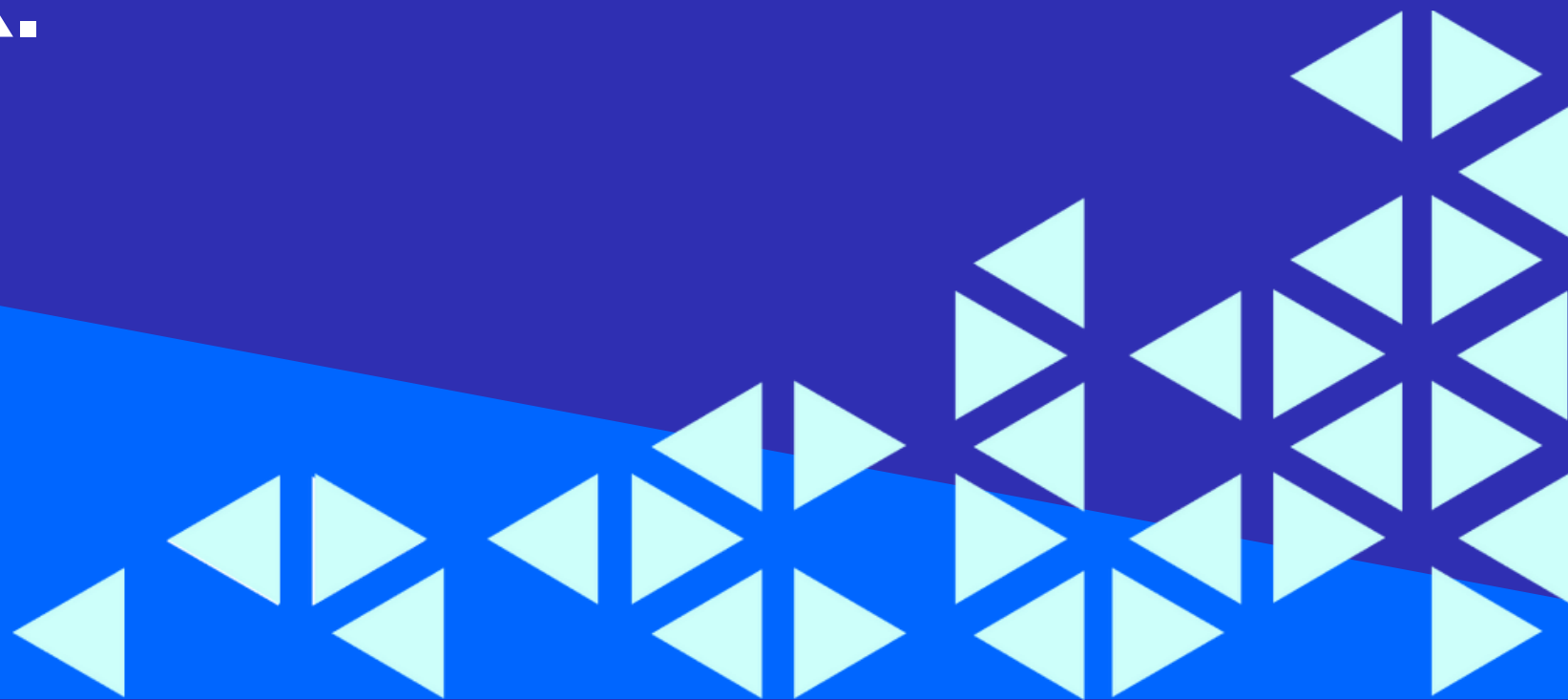
**A good CTO will know exactly what to do to get the best out of both their investments and their employees, no matter their backgrounds.**



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## 4. Collaboration Skills

Being able to manage stakeholders, budgets and resources are essential, as is developing interdepartmental teamwork.





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## 5. Cultural Compatibility

There is often no time for a CTO to 'settle in' and adjust to the company culture; they must be a good fit from the get-go



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**A successful CTO  
needs to be well-versed  
in a range of different  
departments to push  
the organization  
forward into a new era  
of innovation.**



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Read more in our blog:

**What to Look for in a  
CTO When You Need  
to Drive Change**

